client Welcome pack





MODERN PORTRAITS, FOR MODERN MAMAS MATERNITY I NEWBORN I MOTHERHOOD

## Welcome Mama!

"I'm Sera, your new photographer.

Thanks for taking some time with me today and feel free to reach out if you have any questions"

How I will help you...

You're here because you want to remember this special time and with something more elegant than a phone photo right?

And I know, how it feels to want some photos of yourself - nice ones, that you are super excited to show to the world. This is a special time for you! Take it from me, someone who missed out - you'll never regret having these photos in your life.

I know the biggest barrier to getting in front of the camera is feeling awkward and shy. But I promise you this - you and I will work through that together and with great posing, styling and photoshop techniques you will be amazed at how good you will look and feel during and after the session.

And for your little baby? I got you Mama! I have 11 years experience in newborn imagery in studio & in-home. I also am a Reiki practitioner & love to infuse my newborn sessions with healing energy.

My sessions are warm and enjoyable and my clients often say we feel like old friends at the end.





maternity sessions

\$550

15 Digital Images
15 Matching 6x4" prints
7 Day Express Editing
Styling & Client Wardrobe
Online Private Gallery

Additional Upgrade via Your Gallery

+ \$400

Upgrade To all (30)
Digital Images
Matching 6x4" prints







## capturing this once (or twice!) in a lifetime event, before baby arrives!

This fashion styled maternity session is a great way to celebrate your bump & give you a glamorous experience when you are at your 32-38 week mark. Combining outdoor styled photography - using a lush beach backdrop

I will help you look & feel confident in front of the camera, with styling, posing & photoshop magic!

Your partner and other children are welcome in the session.

Sessions are limited so I strongly encourage to book in your second trimester

Add On: Professional Makeup - POA

In Home Newborn
best at 6-10 days old

MINI - \$650 15 Digital Images 6x4" matching prints 7 Day Express Editing Travel to Your Home Outfits for your Baby Online Private Gallery

FULL - \$1200 40 Digital Images 6x4" matching prints Presented in wooden keepsake Box & USB

You can upgrade your mini package or purchase additional print products through your online gallery.





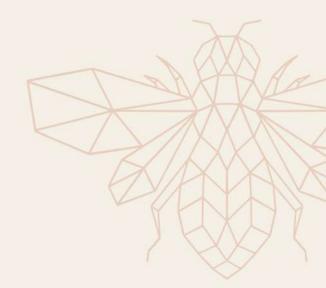
enjoy the convenience of a newborn photography session, in your own home..

My in-home newborn session is a real favourite among my clients.

It is a super easy, convenient way to get your newborn photos done without the added fuss of leaving your home. Includes a mix of natural lifestyle family photos & some gently posed looks for baby.

This session is perfect if you have a C-Section planned & cannot drive for 6 weeks.

Everything needed is brought to you and you can sit back and truly relax In-home sessions are great also, if you have a partner who needs to get to work, or a sibling that needs to go to school or kindergarten.



Next Steps...

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To book in your session, send me an email or text with your due date to check availability. Best to do this within your second trimester.

I'll send you an email with a link to fill out a client.

I'll send you an email with a link to fill out a client questionnaire, sign a photography contract and pay your \$200 deposit. This secures your date in my calender!

From here, Ill email you some info about what to wear and how to prepare for your session.

Complete your photography session & pay the balance of your invoice

Within 7 days, I will send you a link to your completed gallery with steps outlining how to choose and download your package digital images directly.

You can decide to upgrade your package or purchase prints all via your private gallery.

Print orders will take 6-8 weeks to fulfill and will be delivered or posted to your home.





I can't wait to meet you!

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FREQUENTLY ASKED QUESTIONS? head over to:

soulmamaphotography.com/faq

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